



## **CLUSTER 5—EAST SIDE**

### **EXISTING PLANS**

#### **LONG BEACH STRATEGIC PLAN 2010**

- Encourage mixed-use developments that will enhance the use of public transit, bikes, and pedestrian traffic, and reduce emissions from single passenger vehicles.
- Develop linkages between transit, bicycles, and other transportation modes, such as the “Bikestation.”
- Build a strong network of healthy neighborhoods by identifying their weaknesses and assets and forming strategies to meet community needs.
  - Enact neighborhood identity initiatives that use master planning, cultural programs, and signage.
  - Implement The North Long Beach Strategic Plan for Redevelopment (2002)—One area pertains to Cluster 5, located immediately south of the Airport, and includes the City’s Integrated Resources Center and a business park.
- Support neighborhood beautification efforts through new public policy, infrastructure, and land use planning strategies.
  - Increase the amount of green space, median islands, and improve neighborhood infrastructure such as streets and sidewalks, signage, and parking.
  - Promote historic preservation and preservation of distinct character of neighborhoods.
- Improve the quality and availability of housing in the City, and find locations for high density housing to be supported by transportation and other services.
- Encourage business development in the Eastside through adoption of business friendly policies.
  - Use re-zoning and in-fill development to preserve and expand the industrial sector.
  - Balance business growth and neighborhood needs and ensure pollution and noise do not impede on daily life.
    - ◆ Revitalize shopping districts in neighborhoods.





- ◆ Expand Long Beach Airport business opportunities, but only within existing noise ordinances.
- Enhance open space.

## EXISTING GENERAL PLAN—LAND USE ELEMENT

- Continue to identify strengths and weaknesses of each neighborhood, and identify deficiencies in neighborhood services such as recreation, shopping, and schools.
- Preserve and maintain overwhelmingly single-family nature of residential development.
  - Any new development must conform to the existing density level of the area.
- Rehabilitate through remodeling or reuse commercial centers that are underused or outdated.
- Other areas targeted for redevelopment and improvement include:
  - Long Beach Airport is currently completing master plan for the expansion of services within exiting noise and locational restrictions provided by the Federal Aviation administration and legal agreements.
  - Los Altos Shopping Center, which is in its own redevelopment project area.
  - Area south of airport where City's Integrated Resources Center is located.
  - Parcel of land within LA County pocket redeveloped from medical office use to residential condominiums in manner compatible with surrounding community.
  - Boeing Corporation plans to redevelop 230 acres north of the Airport in former airport manufacturing site. "PacifiCenter" development will include 2,4000 housing units and 3.3 million square feet of business park and industrial uses, with 150,000 sq feet of commercial development.
  - Ranch Los Alamitos recently completed master plan fro improvement of grounds and buildings.
  - Publicly-owned Skylinks Golf Course is currently being upgraded.
- Introduce small-scale, integrated activity nodes in order to promote neighborhood identity and cohesive urban design.
- Encourage development of mixed-use development along major arterials.





- Require implementation of design controls to integrate mixture of housing styles and preserve low-density character of the area.
- Continue to upgrade and revitalize business cores in the Eastside.
- Recommendations for improvements were made for the following neighborhoods in the Land Use element:
  - El Dorado Park and the Lakes:
    - ◆ All future development should conform to low profile scale of existing buildings.
  - Franklin School
    - ◆ With redevelopment of moderate to high-density housing along major arterial corridors, designs should be in harmony with existing design.
    - ◆ Condominium conversion of infill apartments should be discouraged
    - ◆ Park and recreation facilities should be added.
  - Eastside and Carroll Park:
    - ◆ Maintain a mix of commercial and residential uses.
    - ◆ Preserve and/or rehabilitate any architecturally significant and affordable housing stock.

## EXISTING GENERAL PLAN—TRANSPORTATION ELEMENT

- Continue to promote policies that focus on managing growth and the preservation of quality of life.
  - Permit sufficient employment and residential densities along transit routes to encourage transit ridership.
  - Increase the amount and quality of moderate and higher density housing along selected corridors
  - Improve the overall appearance of major corridors
  - Continue to implement the following citywide goals.
    - ◆ Roadway improvements
    - ◆ Congestion management plan
    - ◆ A comprehensive transportation system management program
    - ◆ Transportation demand management
    - ◆ Transit





- ◆ Bike route system
- ◆ Pedestrian walkways
- Continue to improve neighborhoods:
  - Implement tailored neighborhood traffic management programs in order to limit through traffic on local streets.
  - Implement traffic noise impact mitigation program.
- Adopt and implement Airport Long range development Plan, and once adopted, amend Transportation Element accordingly.

## BICYCLE MASTER PLAN

- Make bicycling safer, more convenient, and more enjoyable for all types of bicyclists, transportation- and recreation-related, with a goal to increase bicycle use by 5% by the year 2020.
- Encourage more people to bicycle for transportation to provide an attractive and healthy transportation option, which will reduce traffic congestion, air pollution, and noise pollution.
- Develop bicycle friendly roads and bikeways.
  - Consider every street in Long Beach as a street that bicyclists will use.
  - Integrate the City's bicycle friendly roads and bikeways with surrounding bicycle friendly roads and bikeways to maximize connectivity.
  - Develop bicycle friendly roads and bikeways that serve the full spectrum of bicyclists.
  - Consider bicycle friendly design using new technologies and innovative treatments on roads and bikeways.
- Develop comprehensive support facilities for bicycling by striving to ensure that bicycle support facilities are provided throughout Long Beach.
- Develop and enhance opportunities for bicyclists to connect with other forms of transportation by encouraging and support in the use of bicycles in conjunction with other forms of transportation.





## EXISTING GENERAL PLAN—HOUSING ELEMENT

- Encourage New Construction by directing new housing growth to employment centers and along certain corridors.
- Retain and improve the quality of existing housing and improve quality of life in neighborhoods.
  - Preserve and protect the character of established communities, with an emphasis on single-family neighborhoods and those beginning to decline.
  - Continue to preserve and maintain the City's historical and architecturally significant buildings and neighborhoods by establishing and maintaining historical landmarks and districts.
- Provide increased opportunities for the construction of high quality new housing.
  - Encourage new residential development along transit corridors, in the downtown, and close to employment, transportation, and activity centers.
  - Encourage infill and mixed-use developments in designated districts.
- Address the unique housing needs and circumstances of special needs populations.
  - Integrate and disperse special needs housing within the community and in close proximity to transit and public services.
  - Encourage California State University of Long Beach and other institutions of higher education to build student housing to meet the needs of their students.

## EXISTING GENERAL PLAN—OPEN SPACE AND RECREATION ELEMENT

- Develop well-managed, viable ecosystems that support the preservation and enhancement of natural and wildlife habitats.
- Preserve, keep clean, and upgrade beaches, bluffs, water bodies, and natural habitats, including the ecological preserves at El Dorado Nature Center and the DeForest Nature Area.
- Plan for and make improvements to the El Dorado Nature Center including creating native plant community habitats.
- Improve appropriate access to natural environments.





- Design and manage natural habitats to achieve environmental sustainability.
- Remediate contaminated sites.
  - Promote the creation of new and reestablished natural habitats and ecological preserves including wetlands, woodlands, native plant communities, and artificial reefs.
  - Protect and improve the community's natural resources, amenities, and scenic values including nature centers, beaches, bluffs, wetlands, and water bodies.
- Achieve a ratio of 8.0 acres of publicly owned recreation open space per 1,000 residents.
- Fully maintain public recreation resources.
- Fully utilize all recreational resources including those at public schools.
- Connect recreation open spaces with greenway linkages.
- Provide access to recreation resources for all individuals in the community.
  - Protect public parkland from intrusive, non-recreational uses.
  - Ensure that the general plan and zoning are consistent for all recreation open space locations and uses.
  - Replace any displaced publicly owned recreation open space on an acre per acre basis, in kind, within areas of the City most underserved by recreation open space. With the help of the community, plan and maintain park facilities at a level acceptable to the constituencies they serve.
  - In creating additional recreational opportunities, priority shall be given to areas of the City that are most underserved.
  - Require all new developments to provide usable open space tailored to the recreational demands they would otherwise place on public resources.
  - Develop an open space linkage/trails plan.
  - Ensure that the City's Parks, Recreation, and Marine Advisory Committee reviews all development proposals on City parklands prior to any City action to approve such projects.





## CITY OF LONG BEACH DEPARTMENT OF PARKS, RECREATION, AND MARINE STRATEGIC PLAN—APRIL 2003

- Create a positive identity for neighborhoods through improvements of parks and natural places.
- Ensure that parks, programs, facilities, and services are equitably distributed and easily accessible throughout all the City's neighborhoods.
  - Implement new master plans for El Dorado Regional Park and develop plans for Heartwell Park and Golf Course and each community park in the Cluster.
  - Improve access to City parks and other active recreational facilities.
  - Develop additional full service community recreation centers throughout the City.
  - This Cluster has the most open space and recreational lands of any cluster in the City, with 14 percent of land dedicated to these uses.

